



"Street Scraper", an Art Installation by Carlo Sampietro

M. T. (June 04, 2015)



New York City (June 6, Sept 27 2015) Figment NYC presents "Street Scraper", an art installation by Carlo Sampietro, Italian mixed media artist based in New York City.

The work will be display on Governors Island June 6, Sept 27 during the Figment NYC event.

Street Scraper is an artistic reinterpretation of a mini golf course, using objects that rise from New York City's sidewalks.

"Today, sidewalks are seen as an unsafe place, full of traffic, noise and crime and people are afraid of it. '[Street Scraper](#) [2]' brings back the notion of the street as a safe social melting pot".

Italian born artist [Carlo Sampietro](#) [3]present 'Street Scraper', a combination of symbolic props and unique objects that are a part of our daily city life, including two blue police barricades, a "Metro" and "Village Voice" newspaper box, a fire hydrant, a yellow fetch barrel, and a round manhole cover with a pole with parking sign regulations. These elements seem to emerge from a concrete sidewalk.

Spectators would be able to play mini-golf by shooting the ball through the two blue police barricades, passing above and through the street objects, finally falling into the hole in the center of



the manhole cover which has a parking regulation sign in it, similar to the flag in a golf course. In our everyday journey, these objects are obstacles that effect New Yorker's emotional and cognitive perception of the city landscape. In this installation, instead of separating people, barricades will connect them. Instead of irritating NYC drivers, the parking regulation signs would bring the joy of victory because it is the final "hole".

Street Scrapper brings back something that no longer is. For past generations, the street was a place where kids played and grown ups socialized. People walked right out their front doors. It was safe, lively, and an extension of the home.

The neighbors were an extension of the family, and the street was part of that life. Today, sidewalks are seen as an unsafe place, full of traffic, noise and crime and people are afraid of it. Street Scrapper brings back the notion of the street as a safe social melting pot.

Carlo Sampietro is an Italian mixed media artist based in New York City. He enjoyed a successful career as an art and creative director at advertising agencies in London, Milan and New York before shifting focus to contemporary art.

His work is primarily focused towards exploring social and cultural responsibilities that we face and create as urban citizens. His observations of landscape evolution, human preconceptions, use of natural resources, similarities and differences between societies, cultures, and cities are translated into multimedia and found-object installation art.

For more info [<<<](#) [3]

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Links

[1] <http://iitaly.org/files/carlosampietrogovernorsisland1433460646jpg>

[2] <http://carlosampietro.com/archives/1796>

[3] <http://carlosampietro.com>