



## Italy's Flag Colors to Illuminate the Empire State Building's South Façade

F. G. (July 27, 2012)



For the duration of the London Olympic Games, the Empire State Building will be illuminated every night in the colors of the flags of the competing nations. On July 28 the south façade of the landmark building will shine in red, white and green honoring Italy.

From June 26 to August 12 the Empire State Building will honor nations participating in the [London Olympic Games](#) [2] by illuminating its iconic tower lights in the colors of the competing countries' flags.

The world-famous landmark building will light up its four sides (north, south, east and west) in the colors of the different competing countries each night until the end of the games in London, starting tonight.



Tomorrow night, July 28, the south side of the building will be illuminated with the colors of the Italian flag, celebrating Italy's participation in the Olympics.

Every second Monday of October the whole top of Empire State Building is lit up in red, white and green to honor Italy on the occasion of the [Columbus Day](#) [3] celebrations.

Anthony E. Malkin, President of [Malkin Properties](#) [4] which owns the Empire State Building, declared: "We are proud to shine our iconic tower lights to celebrate the countries competing in London."

It is the second time in the history of New York's most visited skyscraper that the façade is divided in four different lighting schemes to celebrate different nations at the same time, the first time being on the occasion of the 2008 Olympics in Beijing.

The full schedule of the lighting is available on the ESB's [website](#) [5].

**Source URL:** <http://italy.org/magazine/focus/facts-stories/article/italys-flag-colors-illuminate-empire-state-buildings-south>

### Links

[1] <http://italy.org/files/50831054322210f74a43z1343402831.jpg>

[2] <http://www.london2012.com/>

[3] [http://en.wikipedia.org/wiki/Columbus\\_Day](http://en.wikipedia.org/wiki/Columbus_Day)

[4] <http://malkinproperties.com>

[5] <http://www.esbnyc.com>