



## Are You Ready for the Latest Italian Tile Trends in NYC?

Chiara Morucci (May 16, 2012)



Confindustria Ceramiche and the Italian Trade Commission will sponsor the participation of Ceramics of Italy, one of Italy's leading ceramic tiles companies, to the International Contemporary Furniture Fair which will be held from May 19 till May 22 at the Jacob K. Javits Center in New York City.

The [International Contemporary Furniture Fair](#) [2] will take place from May 19 to 22 at the Jacob K. Javits Center in New York City.

This important event for contemporary interior design will feature the presence of Ceramics of Italy, one of the Italian leading ceramic tiles companies, which will bring to the Big Apple the latest tile trends for floor and wall coverings. Ceramics of Italy will have its dedicated stall at the fair, which will



be located in booth #1432.

The presence of Ceramics of Italy to the ICFF is sponsored by [Confindustria Ceramica](#) [3] and the [Italian Trade Commission](#) [4]. The multi-brand booth of the company will also showcase a range of decorative and hi-tech tiles from other Italian companies, and information on the latest developments in the industry.

It will also contain mini-exhibits from nine manufacturers, including [Atlas Concorde](#) [5], [Ceramiche Refin](#) [6], [Cooperativa Ceramica d'Imola](#) [7], [Cotto d'Este](#) [8], [Fap Ceramiche](#) [9], [Mirage Granito Ceramico](#) [10], [Palagio Engineering - Gruppo Vivaterra](#) [11], [Sant'Agostino and Settecento Mosaic](#) [12] and [Ceramiche d'Arte](#) [13].

"We are happy to support the Italian ceramic industry at the ICFF. New York is truly becoming an international design destination and the imported Italian products helped to put it on the map. It is the Italian Trade Commission's mission to assist Italian design leaders like the Italian ceramic tile industry as they continue to grow in this market," Italian Trade Commissioner Aniello Musella commented.

Italian manufacturers continue to focus on both aesthetic and technological trends in the tile industry, with an approach that is bold and progressive at the same time.

The institutional booth sponsored by Confindustria Ceramiche and ITC will present a variety of style samples: from urban motifs to wood, stone and concrete looks created with advanced ink-jet technology, to LEED-compliant tiles and super thin porcelains. Franco Manfredini, President of Confindustria Ceramica, commented on their attendance to the trade show: "We are excited to be attending the show for the fourth time. New York is an important market for our Italian companies and the architects and designers we meet every year make it an event we cannot miss."

This year, Ceramics of Italy will also take part in an exciting discussion on the evolution of the surfaces market moderated by Susan S. Szenasy, editor in chief of Metropolis. The Metropolis Dialogue on Surface Trends will take place on Monday, May 21 at 4:00 pm in the ICFF Theater.

Matthew Grzywinski, architect and principal at Gryzwinski+Pons, will represent Ceramics of Italy in this panel, sharing information on trends and on technological innovations seen on his recent trip to Cersaie in Bologna, Italy. He will be joined by Sarah Abdallah, interior designer at the Rockwell Group, by Michael Suomi, principal and VP of interior design at Stonehill & Taylor Architects, and by Keith Barrette, chief operating officer of BR111.

Attendees are invited back to the Ceramics of Italy booth (#1432) afterwards for authentic Italian pastries and continued conversation.

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For updated information on Ceramics of Italy's participation at ICFF or to view new products launching this season, visit [www.italytile.com](http://www.italytile.com) [14]

Ceramics of Italy is the trademark for Italian manufacturers of ceramic tiles, sanitary-ware and tableware, that are members of Confindustria Ceramica. For more information on the ceramic tile sector, visit [www.italiantilen.com](http://www.italiantilen.com) [15].

For instant updates on Ceramics of Italy follow the industry at:

[www.facebook.com/CeramicTilesOfItaly](https://www.facebook.com/CeramicTilesOfItaly) [16] or <http://twitter.com/tilesofitaly> [17].



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