Ferrari World Finals in Daytona

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For the first time in history the Ferrari Finali Mondiali will take place in the United States at the Daytona International Speedway. What better place for four days of racing and showcasing than one of America's most important racetracks? Adding to the excitement, the Formula 1 Scuderia Ferrari team will conduct Ferrari performance demonstrations.

This year the Ferrari Finali Mondiali [2] (World Finals) will be held in Daytona Beach [3], Florida from December 1-4. This invigorating event will wrap up the 8 previous races of the Ferrari Challenge [4], and the United States is proud to host the World Finals for the first time in the 22 year history of the event. Certified and acredited racers from around the world take to the track in Ferrari 458 Challenge EVOs. This vehicle is a modified version of the 458 with the sole purpose of being track-driven. During final four exhilarating days at the Daytona International Speedway [5], cars from the world renowned Italian automaker will heat up the racetrack and exemplify some of the worlds most incredible mechanical designs.

Prior to Daytona, races were held around the world from March to November. The World Finals event is the culmination of the Europe, United States, and Asia-Pacific championships. The various circuit tracks in each of the three championships tests both the drivers' skills and the mechanical precision of the cars.

Daytona is preparing for four iconic days of pure Ferrari excitement. The first day will

consist of driver briefings, safety checks, and practice rounds. On Friday, drivers will take to the track for the first qualifying round and the first official race. Saturday will bring the second qualifying round and the second official race. Finally, the race for the coveted title of campione del mondo (world championship) will take place on Sunday.

Also much anticipated is an exhibition surrounding Ferrari's historic <u>Scuderia</u> [6] <u>Formula 1</u> [7] cars. The Scuderia Ferrari has been in Formula 1 races since 1950. The qualified team of mechanics will display their cars and demonstrate the proper execution of pit-stops. The public will also enjoy watching intense accelerations and top-speed laps. A third highlight of World Finals will be the <u>XX Programmes</u> [8]. These programs allow special clients of Ferrari to participate in vehicle testing sessions to design the next generation of Ferraris. The FXX-K is the latest model designed from this program.

22 years in the making, this historic event continues to draw drivers from all over the world. It is truly an insightful look into past and future of the Ferrari brand.

General admission tickets can be purchased on the <u>Daytona International Speedway website</u> [9].

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